

Privacy Policy

Effective as of: January 1, 2016

This website ("Site") is controlled by and/or maintained by Dole Packaged Foods, LLC and/or one or more of its subsidiaries or affiliates (individually and collectively, "DPF," "we," "us," or "our"). At DPF, we recognize that many visitors to our Site are concerned about the information they provide to us and how we treat that information. DPF respects your privacy and is committed to protecting your personally identifiable information. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Site and how such information may be used and/or shared with others. This Privacy Policy applies solely to information collected through our Site and not through any other sources. This Privacy Policy is subject to the terms and conditions posted on our Site ("Terms and Conditions"). If we make any material changes to this policy, we will post a notice to the Site. Please review this Privacy Policy each time you visit our Site to ensure that you have read and agree with the current policy. The date of our Privacy Policy is set forth at the top of the document. Your use of our Site constitutes your agreement to the terms and conditions set forth in the most current version of this Privacy Policy.

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INFORMATION COLLECTED ON OUR SITE

Information You Provide to Us

We respect the privacy of all of our on-line guests. We collect certain personally-identifiable information, such as your name, telephone number, home address and e-mail address, if you choose to register on our website or participate in our offers and programs. We may also collect demographic information, including age, gender, physical and life-style characteristics, hobbies, preferences, etc. While we do not require visitors to our Site to register or provide information in order to view our home page or most content on our Site, in certain circumstances, you may be asked to register and provide us with some specific information about yourself in order to use or access certain Site features, receive newsletters and other information from us in the future, or to fulfill a request or order for publications, merchandise or other information or materials. If you apply for a job through the Site, we may also collect

your work authorization status, educational background, and job preference. Such information may include contact information (such as your name, address, telephone number and e-mail address),

Information We Collect Automatically

Our web server recognizes and records certain non-personal information about visitors. Currently, this information may include the type of browser used, the type of operating system of your computer or other Internet access device, and the domain name or Internet Protocol ("IP") address of the visitor's Internet service provider, the number of users that visit a specific page on our Site and the character and duration of such visits. However, in the future, we may collect other non-personal information as new technology for the Internet becomes available.

Cookies. In addition to the non-personally identifiable information described above, we may also send you "cookies." Cookies are small text files from a website that are stored on your hard drive. These small text files make using a website more convenient by saving your passwords and preferences for you. Cookies themselves do not contain any personally identifiable information. We may analyze the information derived from these cookies and match such information with data provided by you or another party. We may provide our analysis and certain non-personally identifiable information to potential partners, advertisers (who may use this information to provide advertisements or other information tailored to your interests) or other third parties, but we will not disclose any personally identifiable information, except as provided in this Privacy Policy.

You have the option of deciding whether or not to accept a cookie by resetting your browser to notify you whenever a cookie is being sent to your hard drive. You may also delete a cookie manually from your hard drive. Please note, however, that some parts of our Site may not function properly or may be considerably slower if you refuse to accept a cookie or choose to disable your cookies settings.

You can also learn more about cookies by visiting www.allaboutcookies.org, which includes additional, useful information on cookies and how to block cookies using different types of browsers.

Non-personal information is used only for internal review purposes such as tracking the total number of visitors to our Site on an aggregate, non-personally identifiable, basis. This information may be used to help analyze site traffic and improve our services. We may also aggregate such information to create statistical data and we may share that information with potential advertisers, partners, affiliates and other third parties. At no point, however, do we access any personally identifiable facts in this process.

HOW WE USE THE INFORMATION WE COLLECT

The personally identifiable information you submit will be used: (i) to carry out your requests and respond to your inquiries, (ii) provide you with access to certain features of the Site or promotions; (iii) communicate with you about your activities on the Site, (iv) tailor content, advertisements, and offers we serve you; (v) improve the Site; and (vi) as otherwise disclosed at

the point where such information is collected or in any additional terms and conditions applicable to the particular feature of our Site.

WHO WE SHARE YOUR INFORMATION WITH

Our Vendors and Partners. We may share your personally identifiable information with third parties that perform functions on our behalf (or on behalf of our partners) or who have joined us in providing promotions and activities, such as companies (including retailers) or individuals that deliver packages, fulfill orders, participate in our promotions, administer our promotions, provide diet, nutrition and fitness information, provide marketing or promotional assistance, process credit card payments, analyze data or provide customer service, but such information will be shared only to the extent these third parties need such information to perform their functions.

Our Affiliates. We may also share your information with our subsidiaries and affiliates ("DPF Affiliates").

Other Third Parties. We may also share your personally identifiable information with other companies that are not affiliated with DPF and are not business partners of DPF, but would like to provide you with additional products and/or services that we think may be of interest to you. However, your personally identifiable information will not be provided to these unaffiliated third parties without prior approval from you either through an "opt-in" choice at the point of collection or a response to a notification from DPF seeking approval to share your personally identifiable information with an unaffiliated third party.

Your Agreement To Have Your Personal Information Shared. While on our Site, you may have the opportunity to opt-in to receive information and/or marketing offers from someone else or to otherwise consent to the sharing of your information with a third party. If you agree to have your Personal Information shared, your Personal Information will be disclosed to the third party and the Personal Information you disclose will be subject to the privacy policy and business practices of that third party.

Business Transfers. In the event that we are involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction.

Legal Disclosure. We may transfer and disclose your information to third parties to comply with a legal obligation; when we believe in good faith that the law or a governmental authority requires it; to verify or enforce our Terms and Conditions or other applicable policies; to address fraud, security or technical issues; to respond to an emergency; or otherwise to protect our rights or property or security of third parties, visitors to our Site or the public.

YOUR PRIVACY RIGHTS, CHOICE, AND ACCESS.

You may always direct us not to share your personal information with third parties (other than our vendors), not to use your Personal Information to provide you with information or offers, or not to send you newsletters, emails or other communications by: (i) modifying your registered user information on the Site; (ii) sending us an email at Dole.Consumer.Center@doleintl.com; (iii) contacting us by mail at 3059 Townsgate Road, Suite 400, Westlake Village, California

913612-7300, Attention: Consumer Center; or (iv) following the removal instructions in the communication that you receive.

If you wish to modify, verify, correct, or delete any of your personal information collected through the Site, you may edit your registered user information or contact us at the above address or email. In accordance with our routine record keeping, we may delete certain records that contain personal information you have submitted through the Site. We are under no obligation to store such personal information indefinitely and disclaim any liability arising out of, or related to, the destruction of such personal information. It may not always be possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons.

ADVERTISING/BEHAVIORAL TARGETING; HOW TO OPT-OUT

We may use third party ad network providers to help present ads on the Site, as well as other service providers to evaluate and provide us with information about the use of the Site and viewing of our content. Such providers may place and access cookies, pixel tags, or similar technologies on your computer or mobile device to serve you ads or other content personalized to your interests which they infer from your browsing on the Site. In doing so, the provider collects or has access to non-personal information such as your usage information. The use of cookies, pixel tags, or similar technologies by these providers is subject to their own privacy policies, not ours.

If you do not want to receive the benefits of targeted advertising, you may opt out of some network advertising programs that use your information by visiting the NAI Opt-Out Page. Please note that even if you choose to remove your information (opt out), you will still see advertisements while you're browsing online. However the advertisements you see may be less relevant to you and your interests. Additionally, many network advertising programs allow you to view and manage the interest categories they have compiled from your online browsing activities. These interest categories help determine the types of targeted advertisements you may receive. The NAI Opt-Out Page provides a tool that identifies its member companies that have cookies on your browser and provides a mechanism to opt out of receiving cookies from those companies. Please note that if you opt-out of targeted advertising, we may still track your visits to the Site for our own analytics, operations and security purposes.

CHILDREN UNDER 13

We do not knowingly collect, use or disclose personally identifiable information from anyone under 13 years of age. If we become aware that we have unknowingly collected personally identifiable information from a child under the age of 13, we will make reasonable efforts to delete such information from our records.

OTHER SITES

Our Site may contain links to other websites that are not controlled or maintained by Dole. We are not responsible for the privacy practices employed by these other websites. We encourage you to note when you leave our Site and to read the privacy statements of such other websites before submitting any personally identifiable information. In addition, our Site may link to websites owned or operated by subsidiaries or companies affiliated with DPF ("Affiliated Site"). Please note that the Affiliated Site are subject to the privacy policies posted on those sites.

KEEPING YOUR INFORMATION SECURE

We have reasonable and appropriate electronic and physical security measures in place to protect against the loss, misuse and alteration of the information under our control. Please be advised, however, that while we strive to protect your personally identifiable information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us and cannot be responsible for the theft, destruction, or inadvertent disclosure of your personally identifiable information.

INTERNATIONAL TRANSFER

The Site is designed for and targeted to U.S. audiences and is governed by and operated in accordance with the laws of the U.S. While users from countries other than the U.S. may access the Site, we make no representation that the Site is operated in accordance with the laws or regulations of, or governed by, other nations. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that information we collect may be transferred to and processed in the United States. By using the Site, or providing us with any information, you (a) acknowledge that the Site is subject to the laws of the United States, (b) consent to the collection, processing, maintenance and transfer of such information in and to the United States and other applicable territories in which the privacy laws may not be as comprehensive as or equivalent to those in the country where you reside and/or are a citizen, and (c) waive any claims that may arise under those laws.

CONTACT INFORMATION

If you have questions or comments about our privacy practices, or if you wish to review, amend or delete any personally identifiable information you have provided or if you wish to modify the permission you have given us regarding use of your personally identifiable information, you can contact us at:

Dole Packaged Foods, LLC

3059 Townsgate Road, Suite 400
Westlake Village, California 91361

Attention: Consumer Center

Phone: 1-800-232-8888

E-mail: Dole.Consumer.Center@doleintl.com

Download the Privacy Policy PDF [here](#).